



P. O. Box 1000 · Smithsburg, Maryland · 301-824-2558 · 800-346-3494 · FAX 301-824-3917

- ANNOUNCEMENT -

April 15, 2014

To all our Customers and Concerned Consumers:

Hadley Farms, Inc. is pleased to announce that ALL its bakery products are now ADA (azodicarbonamide) Free! We are happy to be able to respond quickly to the concerns of discerning customers in removing this additive. We sincerely hope that this most recent reformulation will instill further confidence in our delicious premium bakery products.

Currently we are transitioning to newly revised (ADA Free) printed packaging, promotional materials and also making the according changes to our website. We expect this changeover process to be complete within the coming months. This letter supersedes all other website and packaging information until the transition is complete. If you wish to obtain the latest (ADA Free) version of our ingredient declarations for any of our items and do not yet see it currently on the website, please contact our Customer Service (phone: 800-346-3494 or e-mail: cservice@hadleyfarms.com).

Thanks for your interest and continued patronage. We look forward to serving you.

Sincerely,

The Management @ Hadley Farms, Inc.